



SPONSORSHIP LEVELS

The VISION of the WYO Theater is to become a leader in the cultural economy by providing dynamic opportunities for citizens of any age to create experiences, participate in and enjoy world-class music, theater and dance.

Our MISSION is to inspire, educate and entertain.

By sponsoring a program at the WYO you or your business is making an investment in a unique and compelling event that supports culture, arts and education. Sponsorships to the WYO provide generous funds that help the theater invest in Sheridan and the Northeast Region. Not only are program sponsors recognized as an integral part of the cultural community they are also appreciated as the partners who make our most valued programs possible. Help us continue our work by becoming a sponsor today!

Major Season Sponsorship: \$10,000 + (logo placement available)

These funds are used to defray the growing cost of artist fees for the entire season

- recognized in the lobby as a Major Season Sponsor
- recognized throughout the year in programs for each event in the WYO Season
- recognized from the stage for each event in the WYO Season
- receives 2 prime complimentary tickets to each event in the WYO Season with some exceptions
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation to special events throughout the season

Educational Series Sponsorship: \$5,000-\$9,999

These funds are used to help with the costs of the events in this series and enable the WYO to offer free matinees, workshops and other outreach programs to area students

- recognized throughout the year on posters for each event in the Educational Series
- recognized throughout the year in programs for each event in the Educational Series
- recognized from the stage for each event in the Educational Series
- receives 2 prime complimentary tickets to each event in the Educational Series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation to special events throughout the season

Benefit Ball Sponsorship: \$1,000 +

These funds help support the Theater's sole fundraising event during the season

- recognized in all printed publicity as sponsor of the Benefit Ball and Glenn Miller Orchestra Concert
- recognized from the stage at the Benefit Ball and Glenn Miller Orchestra Concert
- receives 4 prime complimentary tickets to the Glenn Miller Orchestra Concert at the WYO
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation to special events throughout the season

THANK YOU FOR SUPPORTING THE WYO'S 2024-2025 SEASON!

Met Live in HD Sponsorship: \$1,000 + each series

These funds help support the Metropolitan Opera Live events throughout the season

- recognized in all printed publicity as sponsor of the Met Live in HD series
- receives 2 prime complimentary tickets to each event in one of the series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitations to special events throughout the season

National Theatre Live Sponsorship: \$1,000 + each series

National Theatre Live events throughout the season

- recognized in all printed publicity as sponsor of National Theatre Live series
- receives 2 prime complimentary tickets to each event in one of the two series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitations to special events throughout the season

Classic Western Film Series Sponsorship: \$650+

These funds help support one of our most popular and longest-running film series

- recognized in all printed publicity as a sponsor of the Classic Western Film Series
- receives 2 prime complimentary tickets to each film in the series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitations to special events throughout the season

WYO Premiere: \$500+

These funds help support the fall community production of a popular musical

- recognized in all printed publicity as a sponsor of WYO Premiere
- receives 2 prime complimentary tickets to the run of the Premiere event (not Premiere night)
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitations to special events throughout the season

Banff Mountain Film Festival Sponsorship: \$500+

These funds help support the very popular Banff Mountain Film Festival

- recognized in all printed publicity a sponsor of the Banff Mountain Film Festival
- receives 2 prime complimentary tickets to the event
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitations to special events throughout the season

Event Co-Sponsor: \$450-\$4,999

The Sponsor is recognized along with other sponsors to the same event

- recognized in all printed materials for that event
- recognized from the stage for that event
- receives 2 prime complimentary tickets to that event
- invitations to special events throughout the season

Contact Erin Butler at ebutler@wyotheater.com to become a sponsor today!

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