



# SPONSORSHIP LEVELS

*The VISION of the WYO Theater is to become a leader in the cultural economy by providing dynamic opportunities for citizens of any age to create experiences, participate in and enjoy world-class music, theater and dance.*

*Our MISSION is to inspire, educate and entertain.*

*By sponsoring a program at the WYO you or your business is making an investment in a unique and compelling event that supports culture, arts and education. Sponsorships to the WYO provide generous funds that help the theater invest in Sheridan and the Northeast Region. Not only are program sponsors recognized as an integral part of the cultural community they are also appreciated as the partners who make our most valued programs possible. Help us continue our work by becoming a sponsor today!*

## **Major Season Sponsorship: \$10,000 + (logo placement available)**

*These funds are used to defray the growing cost of artist fees for the entire season*

- recognized in the lobby as a Major Season Sponsor
- recognized throughout the year in programs for each event in the WYO Season
- if live streaming is available, recognized as a Major Season Sponsor during the stream
- recognized from the stage for each event in the WYO Season
- receives 2 prime complimentary tickets to each event in the WYO Season with some exceptions
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation to special events throughout the season

## **Center Stage Series Sponsorship: \$5,000 - \$9,999**

*These funds are used to help with the costs of the events in this series*

- recognized throughout the year on posters for each event in the Center Stage Series
- recognized throughout the year in programs for each event in the Center Stage Series
- if live streaming is available, recognized as a Center Stage Series Sponsor during the stream
- recognized from the stage for each event in the Center Stage Series
- receives 2 prime complimentary tickets to each event in the Center Stage Series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation to special events throughout the season

## **Educational Series Sponsorship: \$5,000-\$9,999**

*These funds are used to help with the costs of the events in this series and enable the WYO to offer free matinees, workshops and other outreach programs to area students*

- recognized throughout the year on posters for each event in the Educational Series
- recognized throughout the year in programs for each event in the Educational Series
- if live streaming is available, recognized as an Educational Series Sponsor during the stream
- recognized from the stage for each event in the Educational Series
- receives 2 prime complimentary tickets to each event in the Educational Series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation to special events throughout the season

**THANK YOU FOR SUPPORTING THE WYO'S 2023-2024 SEASON!**

### **Glenn Miller Fundraising Event Sponsorship: \$1,000 +**

*These funds help support the Theater's sole fundraising event during the season*

- recognized in all printed publicity as sponsor of the Glenn Miller Event
- recognized from the stage at the Glenn Miller Event
- receives 4 prime complimentary tickets to the Glenn Miller Event
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation to special events throughout the season

### **Met Live in HD / National Theatre Live Sponsorship: \$1,000 + each series**

*These funds help support the Metropolitan Opera Live or National Theatre Live events throughout the season*

- recognized in all printed publicity as sponsor of chosen series
- receives 2 prime complimentary tickets to each event in one of the two series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation special events throughout the season

### **Classic Western Film Series Sponsorship: \$500+**

*These funds help support one of our most popular and longest-running film series*

- recognized in all printed publicity as a sponsor of the Classic Western Film Series
- receives 2 prime complimentary tickets to each film in the series
- listed throughout the year on the sponsor page in each program in the WYO Season
- invitation special events throughout the season

### **Event Co-Sponsor: \$1,000-\$4,999**

*The Sponsor is recognized along with other sponsors to the same event*

- recognized in all printed materials for that event
- if live streaming is available, recognized as a Sponsor during the stream
- recognized from the stage for that event
- receives 2 prime complimentary tickets to that event
- invitation special events throughout the season

### **Event Donor: \$450 -\$999**

*The Sponsor is recognized as a donor to the event or events*

- recognized in all printed materials for that event
- recognized from the stage for that event
- receives 2 prime complimentary tickets to that event
- invitation to special events throughout the season

**Contact Erin Butler at [ebutler@wyotheater.com](mailto:ebutler@wyotheater.com) with questions or to become a sponsor today!**

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