

Dear WYO Friend,

Though the numbers from our 20-21 season aren't as robust as in a typical year, I'd give the WYO Theater an "E" for major effort on this year's report card as we navigated the continually changing Covid landscape. This past year brought challenges no one could have imagined having to face. It was a year of isolation and masks and data. A year punctuated by record breaking (and record establishing) firsts. **For the WYO those firsts included** cancelling the annual Gala fundraising event; offering live streamed events and tickets; writing, producing and filming our first "made for TV" Christmas Special; offering an online auction; and buying our first ever stato-electric sanitizing wand! This past season was tough for everyone, but we were still able

to continue our mission to inspire, educate and entertain by offering quality entertainment and online learning options to students and schools. We fought our way through and were only successful because of the help from you - our patrons, our volunteers, our donors, our friends, our allies. The WYO has proven over these last 31+ years that it can withstand a lot, pandemic included, because of people like you who help ensure the success of the WYO year after year after year. There's no guarantee that 21-22 is going to be much better but we know that with the support of our WYO family - we can endure almost any storm.

Erin Butler
Executive Director

To inspire, educate & entertain **NOISSIM**

To become a leader in the cultural economy by providing dynamic opportunities for citizens of any age to create experiences, participate in and enjoy world-class music, theater and dance **NOISIA**

PO Box 528 • Sheridan, WY 82801

PERFORMING ARTS & EDUCATION CENTER



RETURN SERVICE REQUESTED

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Nonprofit
Sheridan, WY
Permit #53

Who We Serve / Our Partners

- Easter Seals
- Sheridan VA Medical Center
- The HUB on Smith
- Elmcroft of Sugarland Ridge
- Wyoming Girls School
- NSI Academy
- John C. Schiffer Collaborative School
- Sheridan College
- Sheridan County School Districts #1, 2, 3
- Home Schoolers
- RENEW
- Volunteers of America
- Wyoming Arts Council
- City of Sheridan
- Sheridan & Johnson Counties

Meet the WYO Staff

Erin Butler, Executive Director
Pam Overton, Box Office Manager
Barb Downing, Educational Outreach Coordinator
Grace Cannon, Lead Teaching Artist
Verl Averett, Technical Director
Mark Peacock, Assistant Technical Director
KT Ley, Box Office Associate/Student Matinée Liaison
Elaine Schaffer, Box Office Associate
Merrilee Longhurst, Box Office Associate
Chuck Carbert, Facilities Manager
Ross Manor, Custodial & Facilities
Pollyanna Averett, Custodial
Pudge Overton, Box Office Oversight
Cosmo & Vesper, Security
Melody, Backstage Liaison

WYO Theater's Strangest Season (2020-2021)

Patrons Served

8,026

All Patrons/All Shows
890 Streaming

4,993

WYO Season Patrons
including virtual attendees



16%

Students

50%

Adults

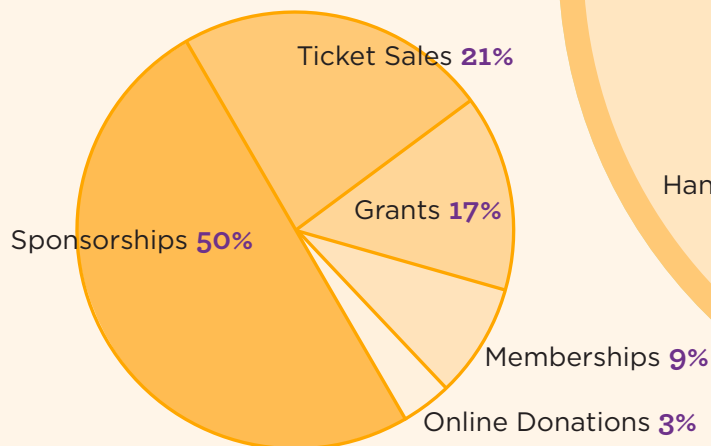
21%

Seniors/ Military

13%

Discounted/Comps

Season Support



Professional Live Events

77 Since 1989

26 Scheduled

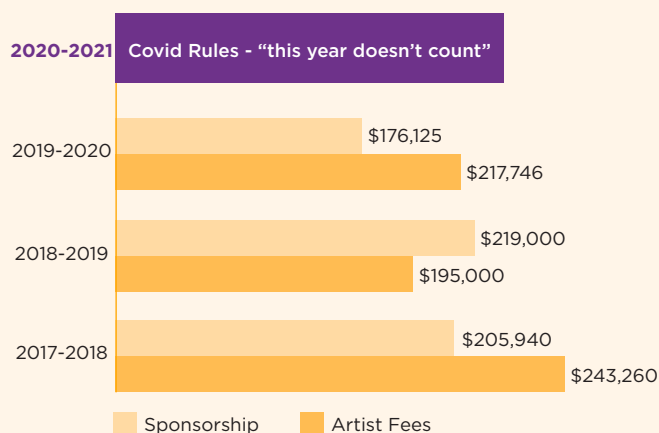
12 Performed

27 Number of Weeks Box Office Closed Due to Covid

2020-2021

Artist Fees vs Sponsorships

Cost of Performances Each Season



32 Number of Events Live Streamed

3 Cameras Purchased for Streaming

1 Number of Times WYO Gala has Been Cancelled in 21 Years

2,800+ Volunteer Hours

\$12,200 in Donations from Patrons