

## Dear WYO Friend,

As we prepare for the upcoming season, we are pleased to share with you a few notable stats and interesting tidbits from this past season. We can say with certainty this has been a strange, challenging, and exciting year for the WYO (and the world). In February we were honored with both the **“Governor’s Arts Award”** - *recognizing excellence in the arts and outstanding service to the arts in Wyoming*; and the Chamber of Commerce’s **“Strength of Sheridan Award”** - *celebrating an organization with a distinguished tenure in the community demonstrating consistent service, continual investment in the community, and sustained quality performance*. In March we shut our doors for months: cancelling, postponing, rescheduling 30+ events and

performances. In a place where the show must go on – the shows stopped.

We are bouncing back slowly. Following guidelines, watching the metrics, constantly preparing. The WYO has been fortunate and we have you to thank for it, our WYO friends. The love, support and generosity we’ve received from near and far has been overwhelming. Thank you. We are emboldened by you and because of you, we will endure and continue to share our mission and our beautiful space with our friends.

**Here at the WYO, the show will go on.**

Erin Butler  
Executive Director

To inspire, educate & entertain **NOISSIA**

To become a leader in the cultural economy by providing dynamic opportunities for citizens of any age to create experiences, participate in and enjoy world-class music, theater and dance **NOISSIA**

PO Box 528 • Sheridan, WY 82801

**PERFORMING ARTS & EDUCATION CENTER**



U.S. Postage Pd  
Nonprofit  
Sheridan, WY  
Permit #53

RETURN SERVICE REQUESTED

## Who We Serve / Our Partners

- Easter Seals
- Sheridan VA Medical Center
- The HUB on Smith
- Elmcroft of Sugarland Ridge
- Wyoming Girls School
- NSI Academy
- John C. Schiffer Collaborative School
- Sheridan College
- Sheridan County School Districts #1, 2, 3
- Home Schoolers
- RENEW
- Volunteers of America
- Wyoming Arts Council
- City of Sheridan
- Sheridan & Johnson Counties

## Meet the WYO Staff

Erin Butler, Executive Director  
Pam Overton, Box Office Manager  
Barb Downing, Educational Outreach Coordinator  
Verl Averett, Technical Director  
Mark Peacock, Assistant Technical Director  
KT Ley, Box Office Associate/Student Matinée Liaison  
Elaine Schaffer, Box Office Associate  
Merrilee Longhurst, Box Office Associate  
Chuck Carbert, Facilities Manager  
Pollyanna Averett, Custodial  
Pudge Overton, Box Office Oversight  
Cosmo & Vesper, Security  
Melody, Backstage Liaison

# WYO Theater's 30th Season (2019-2020)

## Patrons Served



18,106

All Patrons/All Shows

8,633

WYO Season Patrons

16%

Students

50%

Adults

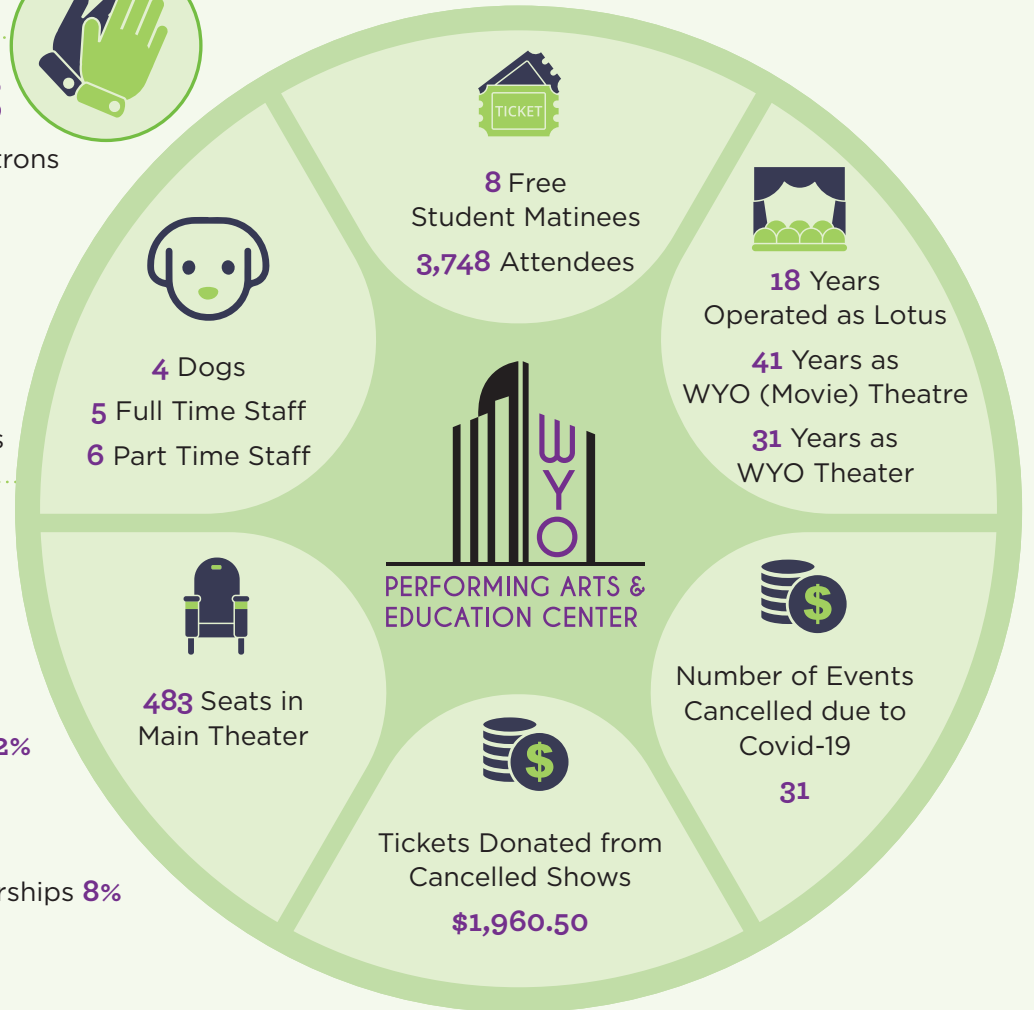
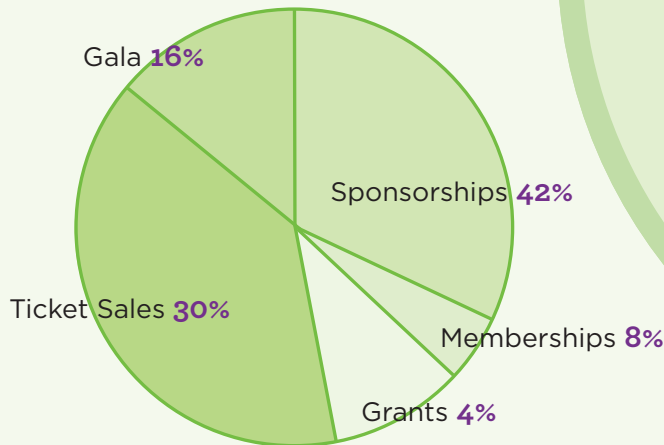
21%

Seniors/ Military

13%

Discounted/Comps

## Annual Support



## Professional Live Events

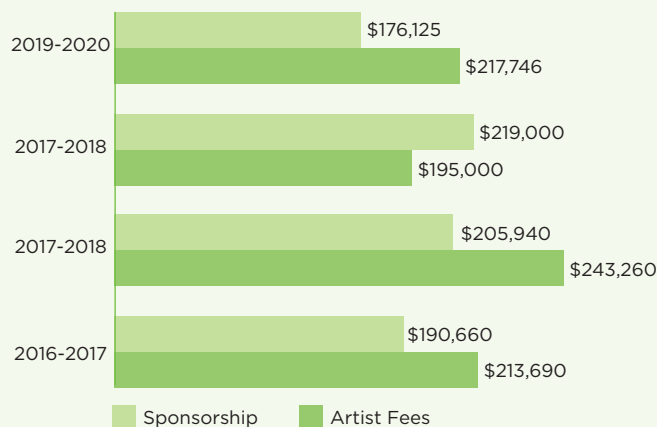
65 Since 1989

27 Scheduled  
21 Performed

1 WYO Birthday Celebration

## Artist Fees vs Sponsorships & Donations

Cost of Performances Each Season



1,063 Comped or Discounted Tickets to Those in Need

2 Awards Won - *Strength of Sheridan & Governor's Arts Award*

1 Number of Times Tandem has Been Cancelled in 26 Years

4,000+ Volunteer Hours

\$24,430 Dollars Raised for "Lights Up Fund"